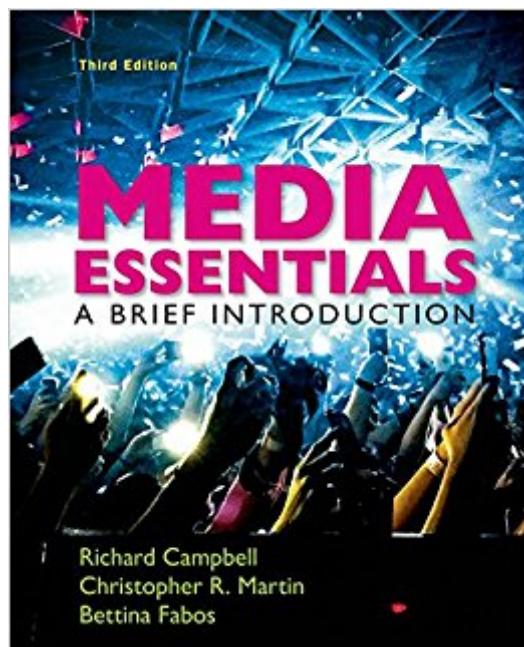


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Media Essentials: A Brief Introduction



Synopsis

The book is practically brand new, slight bending of the cover pages due to being in my bag.

Book Information

Paperback: 624 pages

Publisher: Bedford/St. Martin's; 3 edition (November 13, 2015)

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Average Customer Review: 4.3 out of 5 stars 32 customer reviews

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Customer Reviews

The book is practically brand new, slight bending of the cover pages due to being in my bag.

This was a great book. I really liked the ideas that it brought up and despite that I needed this book for class, this was a very informative book and I really liked how the information was presented. Really good for source information.

I never thought I would rate a textbook 5 stars.... but this was an easy and fun read. I really enjoyed this book.

Well written with good information. Unfortunately media changes too often and some is out dated. Need a website to get up to date information

It's an okay book. I've took a Journalism class, and this book took a long way to explain basic concepts. The information are fun to read, but could be repeating itself a bit. You will definitely learn more, especially on history of media and also how modern conglomerates dominates the market !

Easy to understand, and fun to learn from. The chapters are organized so nicely, and I love how up to date it is.

In great condition; saved me over \$50.00.

Good clean book, thank you.

Book is fine. I just got into the second chapter and found that there are three pages completely ripped out. It is probably not a huge deal, but I would have liked to purchase an "acceptable" status book with all the pages.

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